

11 August 2009

To Whom It May Concern:

Re: Rod Spence

I have known and worked professionally with Rod Spence over the past 25 years. He is very experienced in strategic advice to business and community organisations, including government.

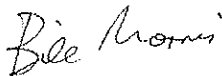
My early experience with Rod was with the Gold Coast Development Association (GCDA), which raised the profile of the Gold Coast nationally. His former company, Pro Media, was engaged by GCDA to promote annually the Gold Coast business strategies to the national media. Rod performed this with exceptional expertise and professionalism, achieving more than the desired outcome, over a period of seven years during the 1990s.

Rod has since been commissioned by a number of Gold Coast companies to develop and implement strategies to market the Gold Coast both nationally and internationally.

My own company has retained Rod to undertake a strategic review of our operations, which he has performed with distinction.

I recommend Rod Spence to any organisation seeking a clear thinker in strategic planning and an articulate, professional performer in his field.

Yours sincerely,



Bill Morris

Managing Director